



# 2019 Pet Calendar Advertising Form

Advertising in the NWT SPCA's annual Pet Calendar will show your customers and employees that you care about the animals in the NWT.

Buy one ad for \$150, two for \$275, three for \$400 and so on. The more you buy, the more exposure you receive. You can also buy an entire month where you'd be the only advertiser on the page for only \$650.

All of the money raised by advertising goes toward the printing of the calendar so that any sales directly benefit the NWT SPCA. It's one of our biggest fundraisers of the year and again this year the funds will go towards our highly successful foster program, our spay/neuter incentive program, and of course our adoption program.

### Benefits and Stats:

- Print run: 500
- Retail Sales: Calendars are sold for \$20 each at various outlets around Yellowknife and as an advertiser you receive one free copy.

### Yes, we'd like to buy an ad...

#### How many?

<input type="checkbox"/>	\$150 - One Ad
<input type="checkbox"/>	\$275 - Two Ads
<input type="checkbox"/>	\$400 - Three Ads
<input type="checkbox"/>	\$525 - Four Ads
<input type="checkbox"/>	\$650 - Five Ads
<input type="checkbox"/>	\$775 - Six Ads
<input type="checkbox"/>	\$1300 - Twelve Ads
<input type="checkbox"/>	\$650 - Entire Month

#### Which months?

<input type="checkbox"/>	January	<input type="checkbox"/>	July
<input type="checkbox"/>	February	<input type="checkbox"/>	August
<input type="checkbox"/>	March	<input type="checkbox"/>	September
<input type="checkbox"/>	April	<input type="checkbox"/>	October
<input type="checkbox"/>	May	<input type="checkbox"/>	November
<input type="checkbox"/>	June	<input type="checkbox"/>	December

<input type="checkbox"/>	<b>Invoice Required</b>
<input type="checkbox"/>	<b>Cheque Enclosed</b>
<input type="checkbox"/>	<b>Electronic Payment</b>

Please make payable to NWT SPCA  
*Preferred*

Ad Sizes - Single Ad: 2.4819" x 1.2" • Double Ad: 5.1569" x 1.2" • Triple Ad: 7.8319" x 1.2" • Full Bottom Ad: 10.49" x 1.2"

Business:		Contact:	
Phone:	Fax:	Email:	
Address:			Postal Code:

## Deadline is August 31

Please return form and camera-ready ad by email to [communicationsnwtspca.com](mailto:communicationsnwtspca.com)  
[www.nwtspca.com](http://www.nwtspca.com) • [www.facebook.com/nwtspca](http://www.facebook.com/nwtspca)

